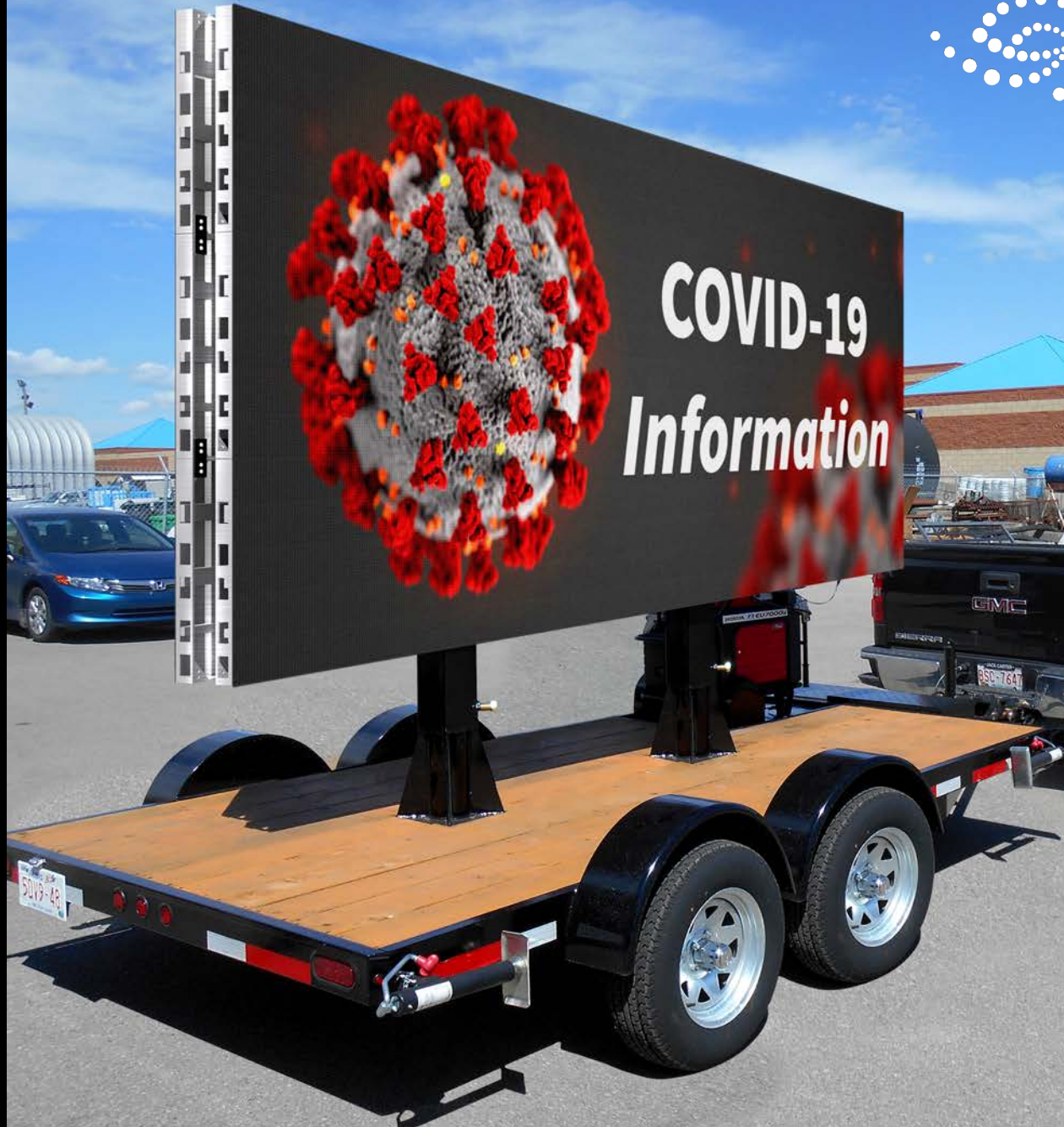




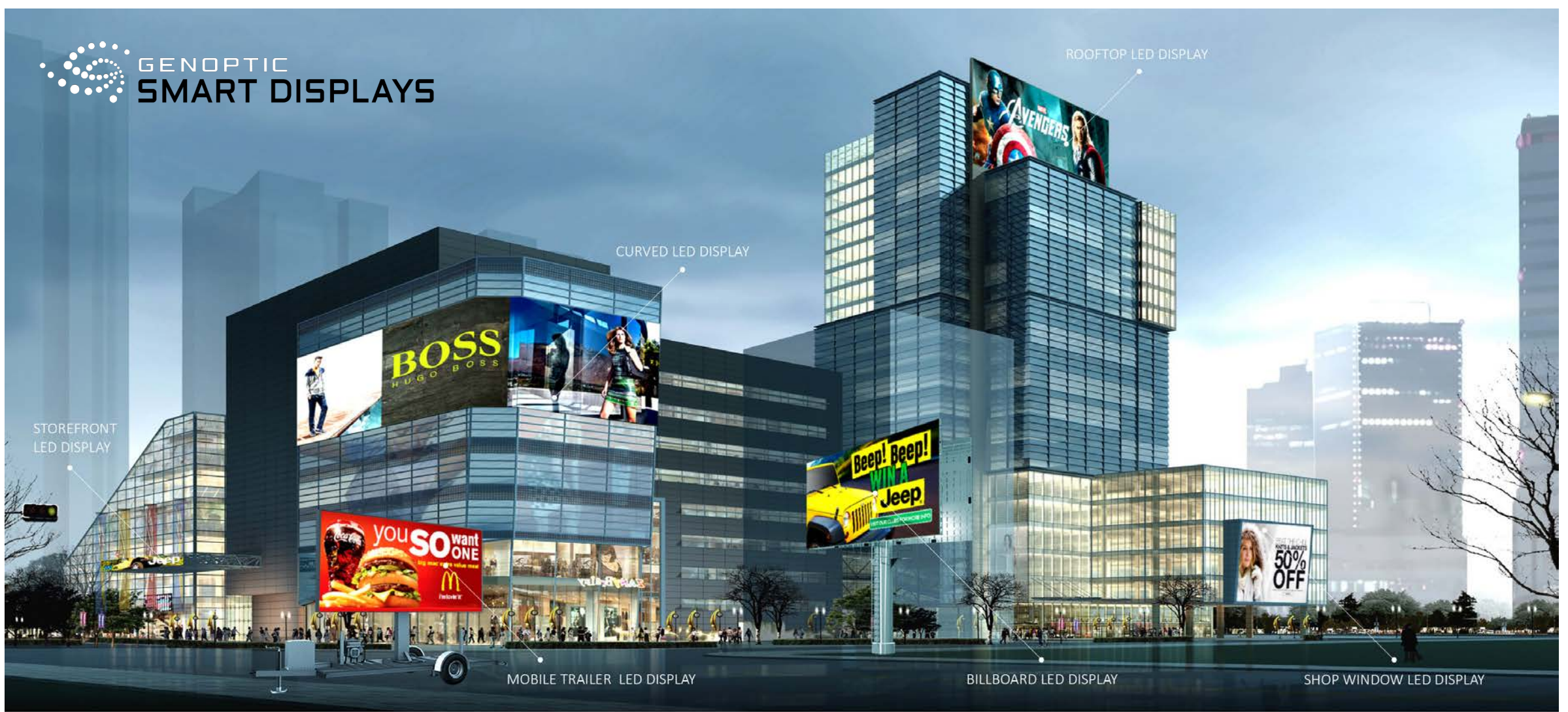
GENOPTIC
SMART DISPLAYS



EAS 
Emergency Alert System

LED SIGN SUPPLY INC.

Mobile LED Signs
Emergency Broadcast Message
Center Solution



BRIGHT SOLUTIONS FOR BRIGHT MESSAGES

- Genoptic Smart Displays, is a leading manufacturer of digital signs & billboards with over 10 years of experience in the industry. If you are looking for an LED sign or digital billboard, Genoptic Smart Displays has the knowledge and expertise to help you make the best decision for your business. Stand out from competitors with our vibrant and attractive LED products. Let us show you!

EMERGENCY BROADCAST MESSAGING SOLUTION



FRONT SERVICING

Simple front access design



LOW ENERGY

67% lower energy consumption



LIGHT WEIGHT

75% less weight



WEATHERPROOF

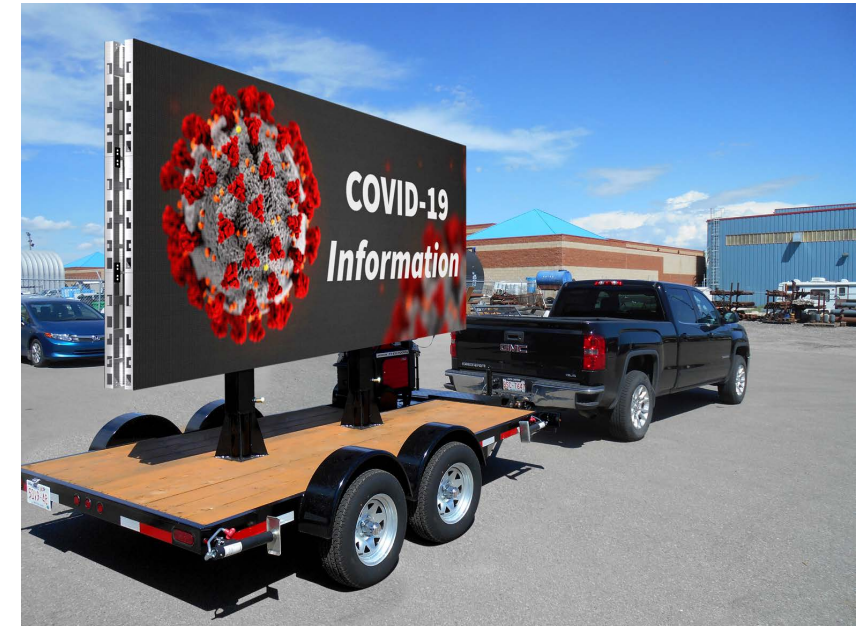
Breakthrough IP68 sealed module technology



WARRANTY

Industry's best 10-year Warranty

- Can be displayed and managed, remotely, from anywhere in the world
- Available in any size – (4h x 8w, 6h x 12w, 8h x 16w options most popular)
- Full video capability with multi color text, images, animation
- Runs on traditional 120v power or with optional on-board EU7000 generator
- Brightest in the industry - up to 12,000 NITS
- Daylight sensor automatically adjusts screen brightness to ambient light levels
- Weather rated to -50°C to +50C
- Protruding grill face protects against vandalism (rocks, bottles, etc.)
- Powder-coated aluminum cabinets protect against corrosion
- Wireless cellular modem provides live streaming continuous connectivity
- Cloud-based software allows for secure and simple content management
- Compatible with other software applications



LED SIGNS IMPROVE OPERATING EXPENSES BY REDUCING MARKETING COSTS

Average Advertising Costs Per 1000 Exposures



“ ... no other form of advertising comes close to matching the efficiency and cost-effectiveness, dollar for dollar, of an electronic message display ”

Small Business Administration, USA

According to a new study conducted by Nielsen, **DIGITAL BILLBOARDS GENERATE HIGH RECALL FOR ADS AND POSITIVE CONSUMER ATTITUDES**, the Outdoor Advertising Association of America said in an announcement.



35 percent noticed AMBER Alerts or missing children alerts



24 percent recalled community information



and **18 percent** noticed weather alerts.

Mobile Trailer Construction



Specializing in LED Display Technology



- Hydraulic lift can raise bottom of sign to approximately 8' above trailer deck
- Mast is mounted on 360° swivel with lock points at 30° increments
- Outriggers extend to provide additional stability against wind loads
- Optional generator with theft deterrent installation & splash guard
- Checker plated aluminum box for battery & hydraulic control storage
- Single or tandem axle available. Spring ride with electric brakes
- Tie-down points provide additional stability during transit or high wind loads
- Steel shot blast DTM (direct to metal) paint provides additional corrosion protection
- Pine decking or checker plated floor options available
- Custom designs and additional storage options available.





1-866-989-7446



CONTACT US



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